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VIGNETTES

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The Agricultural Trade and Marketing Information Center Newsletter

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AGRICOLA (AGRICultural OnLine Access)

This *Vignettes* issue offers an in-depth description of NAL's AGRICOLA database in response to the numerous inquiries the Agricultural Trade and Marketing Information Center (ATMIC) has received about AGRICOLA, its subject coverage, and access instructions.

AGRICOLA is a bibliographic database produced at the U.S. Department of Agriculture's National Agricultural Library (NAL). It consists of literature citations for journal articles, monographs, theses, patents, audio-visual materials, software, and technical reports relating to all aspects of agriculture, including food and agriculture product marketing.

An index to the document collection of the NAL, AGRICOLA is one of the largest and most comprehensive collections of agricultural literature in the world with over 2 million volumes. The database also includes indexes for materials not in the NAL collections. For such materials, NAL identifies the library owning a copy. The NAL staff and its cooperators regularly scan over 2,000 incoming journal titles for input to the database.

AGRICOLA covers a broad range of agricultural subjects, both directly and peripherally related to agriculture, life sciences, and the social sciences. AGRICOLA also contains subfiles, these are most useful for selecting

USDA documents; selecting U.S. imprints; and eliminating unwanted records. The subfile field contains labels or tags indicating the source of the document. Some of the important source subfiles are:

EXP STATION	State Experiment Station
EXT	State Extension Service
FAO	Publications of the Food and Agriculture Organization of the United Nations (FAO-UN)
USDA	U.S. Department of Agriculture
OTHER US	Non-USDA U.S. Publications
OTHER FOREIGN	Non-U.S. Materials

USDA
NAT'L. AGRIC. LIBRARY
1995 MAY 28 P 2:24
CURRENT SERIALS
RECORDS
BRANCH 1

Subjects on marketing and trade covered in AGRICOLA include: agribusiness, commodity futures trading, countertrade, country marketing profile, economic indicators, economic growth, economic trends, emerging markets, exports, global trade development, GATT, international trade, NAFTA, statistics, trade barriers, trade policies, and more.

ATMIC expanded AGRICOLA with new monographs, serials, reports, audio cassettes, videos and software, including: USDA, Economic Research Service (ERS) reports on world agriculture, USDA, Foreign Agricultural Service (FAS) marketing and trade reports; International Trade Development Centers at Land-Grant universities, and Trade Organizations market research reports.

Accessing AGRICOLA:

The following commercial vendor provides online access to AGRICOLA:

- DIALOG/Knight-Ridder Information, Inc., 2440 El Camino Real, Mountain View, CA 94040. Tel: 415-254-7000 (main switchboard); Customer Service tel: (415) 254-8800; (215) 241-0131 or FAX: (415) 254-7070.

See AGRICOLA, page 2

AGRICOLA, continued from page 1

Users may also access the AGRICOLA database on Compact Disc-Read Only Memory (CD-ROM) from the following vendor:

- SilverPlatter Information Inc., 100 River Ridge Road, Norwood, MA 02062-5026. Tel: 800-343-0064, (617) 769-2599; or FAX: (917) 769-8763.

The CD-ROM may be purchased from Silver Platter or subscribed to via the online service through DIALOG/Knight-Ridder Information, Inc.

Searching AGRICOLA

Search capabilities include Boolean (i.e., AND, OR, NOT) proximity searches, right-hand truncations, free text or field specific searches, numeric range and limit searches. Before searching the database, you may want to develop a search strategy.

A **search strategy** contains the key words, phrases, or terms that you wish to search and synonyms for these terms. Think of several key words for your search. For example, if your search is about "International Trade Policies," you might use: GATT, NAFTA, EFTA, TAFTA, international organizations, trade agreement, international cooperation, trade policy, economic policy, Tokyo-Round, Uruguay-Round, trade negotiations, bilateral agreements, multilateral agreements, or free trade.

Decide what **publication type** you want. Do you want articles only? books and articles? videos? Determine the time frame for your search. Do you want to go back 3 years, 5 years, or 10 years? Do you only want references from the past 6 months? You can also request a search by a specific title, producer, or author.

Most of the materials listed in AGRICOLA are available from the NAL. You can obtain materials from NAL through interlibrary loan at any local library: public, corporate, university, or hospital. USDA staff can borrow directly from NAL. Loans requested from NAL must comply with the provisions of the National or International Interlibrary Code and Guidelines. Requests may be submitted by libraries, by mail on ALA or IFLA ILL forms; on OCLC (NAL's symbol is AGL); by telefacsimile at (301) 504-5675; or by electronic methods including INTERNET (lending@nalusda.gov) and DOCLINE (via the National Library of Medicine).

Complete information on document delivery and inter-library loan may be obtained from:

- Document Delivery Service Branch, National Agricultural Library, ARS/USDA, Photo Lab, 10301 Baltimore Blvd., Beltsville, MD 20705-2351. Tel: (301) 504-5755.

NAL collection holdings and Document Delivery Policy information also can be obtained via INTERNET (circinfo@nalusda.gov).

Introductory and advanced AGRICOLA training courses are offered at Beltsville and in Washington, DC. Workshops are taught by staff members at NAL. AGRICOLearn, a stand-alone, computer-based interactive video training course, is available for individual instruction on searching the AGRICOLA database. For more information, contact:

- AGRICOLA Training, Educational Program Unit, National Agricultural Library, ARS/USDA, Room 100, 10301 Baltimore Boulevard, Beltsville, MD 20705-2351. Tel: (301) 504-5204.

For information on AGRICOLA's content, write or call:

- Technical Services Division, National Agricultural Library, ARS/USDA, 10301 Baltimore Boulevard, Beltsville, MD 20705-2351.
- Cataloging (NAL) Room 110; tel: (301) 504-3834. Indexing (NAL) Room 011; tel: (301) 504-6829.

For information concerning the database structure and automated systems, write or call:

- Information Systems Division, National Agricultural Library, ARS/USDA, Room 013, 10301 Baltimore Boulevard, Beltsville, MD 20705-2351. Tel: (301) 504-6813.

[The following pages contain information on: *The List of Journals Indexed in AGRICOLA 1995*; "Basic Dialog Commands for AGRICOLA;" and "SilverPlatter CD-ROM User's Guide for AGRICOLA."]

(Information on AGRICOLA was provided by Paul Hosman, Educational Programs Unit and Mary Lasanyi, Coordinator, ATMIC, National Agricultural Library, ARS/USDA, Beltsville, MD.)

List of Journals Indexed in AGRICOLA 1995

The publication, *List of Journals Indexed in AGRICOLA 1995*, is available electronically (see access information below) or you may request a printed copy by writing, calling or faxing: Indexing Branch, National Agricultural Library, USDA/ARS, Room 011; 10301 Baltimore Booulevard, Beltsville, MD 20705-2351. Tel: (301) 504-6829; FAX: (301) 504-5213.

World Wide Web:

URL: <http://www.nalusda.gov>

Select "How to Access the Collection"

Select "Other NAL Information Products"

Select "List of Journals Indexed in AGRICOLA 1995"

Gopher:

<gopher.nalusda.gov>

Step 1: NAL Publications and Resources/

Step 2: List of Journals Indexed in AGRICOLA 1995/

URL: <gopher://gopher.nalusda.gov:70/11/nalpub/lji>

Agricultural Library Forum (ALF):

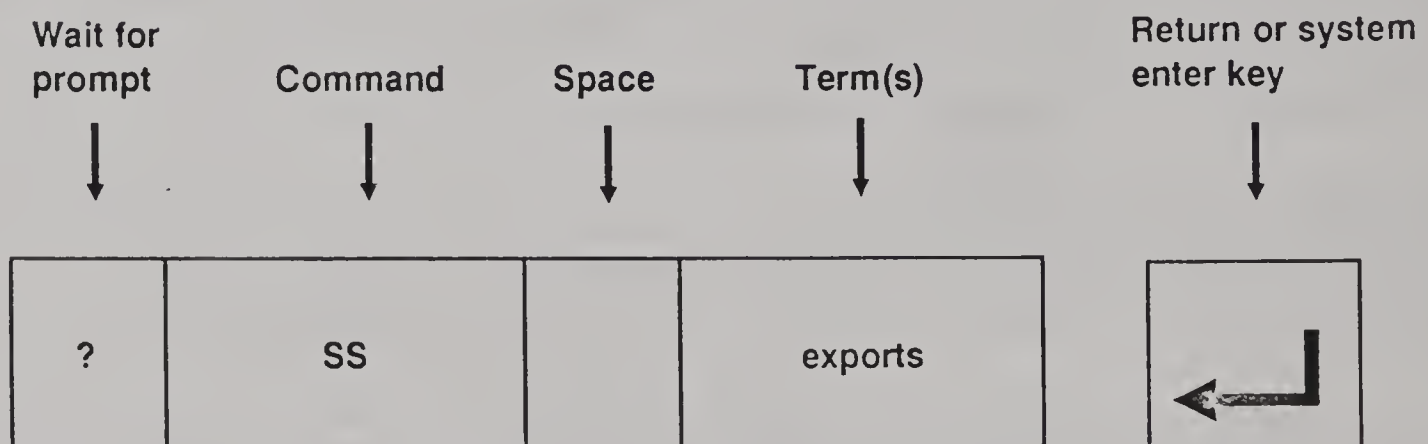
The *List of Journals Indexed in AGRICOLA 1995* also may be downloaded from ALF, the National Agricultural Library's electronic bulletin board system. ALF phone numbers are: (301) 504-6510, -6511, -5496, and -5497. Communications software settings are: 1200 to 14,000 baud; 8 data bits; 1 stop bit; no parity; and full duplex. Set emulation to none, ASCII or TTY.

ALF Filename	File Size (bytes)	Description
LJI95.ZIP	134798	Complete document compressed w/PKZIP ver. PKZ204G (Download PKZ204G.EXE to decompress.)
LJI95PT1.TXT	36677	Part 1: Introduction; Titles added during 1994; Titles no longer indexed
LJI95 A-Z TXT	241619	Part 2: Main section A-Z. Includes title, abbreviated title, NAL call no., ISSN publisher, indexing coverage, abstracts.
LJI95AT.TXT	170526	Part 3: Abbreviated titles list. Entries have title, abbreviated title utilized in indexing records in AGRICOLA, and NAL call no.
LJI95SBJ.TXT	89160	Part 4: Subject category list. Entries have title and NAL call number.

Basic Dialog Commands for AGRICOLA

Command:	Abbreviation:	Operation:
Begin	B	Use with a file number to specify the database to be searched.
Select Steps -or- Select	SS -or- S	Use with term(s) to determine the number of records containing these term(s) and store them in a set.
Type -or- Display	T -or- D	Use for online retrieval of specified record(s)
Logoff	"log", "bye", "off", "quit" "disc", "stop" or "logout"	Use to disconnect from DIALOG
Display Sets	DS	Use to review set history.

Command Format Structure



SilverPlatter CD-ROM User's Guide for AGRICOLA

Starting:

Change to the SPIRS subdirectory
Start the program by typing Spirs

C:\cd\spirs <enter>
C:\SPIRS>spirs <enter>

FUNCTIONS KEYS:

F1	HELP	to get help at any time
F2	FIND	to search the database
F3	GUIDE	to browse the database handbook
F4	SHOW	to show the results of your last search
F5	INDEX	to search and select terms from index
F6	PRINT	to print out last set of found records
F7	RESTART	to end one session and begin another
F8	XCHANGE	to exchange SilverPlatter CDs
F9	PREVIOUS	to show previous record
F10	NEXT	to show the next record

SEARCHING: To reach the "Find" mode press the "F2" key.

ESCAPE: The Escape key pressed once or twice will bring up the main menu.

HELP: To get help at any time press the "F1" key.

TO SEARCH FOR.....note: end all entries with <enter>

...an **AUTHOR**, enter author's name,
last name first. Use hyphens within a name.

FIND: Dodd in au
FIND: Wright-James-L in au

(Using the F5-Index is preferable due to entry inconsistencies of authors' names)

...a **TITLE**, enter the title or words you would
like to find in the title.

FIND: global warming in ti
FIND: GATT in ti
FIND: employee rights in ti

...**SUBJECT**, enter your subject, keyword or
phrase.

FIND: economic development
FIND: agribusiness

To find citations that contain at least one of the
words you are searching for use "or".

FIND: climate or weather

To find citations that contain all the words you
choose, use "and".

FIND: alaska and aquaculture

To find citations that contain all the words in
proximity to each other use "with".

FIND: food with safety

To specify the proximity of the words, use
"near[number]".

FIND: small near2 business

To discontinue a long search press "Ctrl" and "Scroll/break" keys simultaneously.

See CD-ROM, page 6

CD-ROM, continued from page 5

To abbreviate or truncate terms, use "*" to find all forms of the root word, including plurals.

FIND: comput*
FIND: transport*

To find year of publication, use "py = [year]".

Use hyphen for range

Use "<" for "less than"

Use "< =" for "less than or equal to"

Use ">" for "more than"

Use "> =" for "more than or equal to"

FIND: py = 1990
FIND: py = 1979-1989
FIND: py < 1980
FIND: py < = 1975
FIND: py > 1985
FIND: py > = 1988

SEARCHING THE INDEX: Select INDEX from main menu. Select terms from the index by putting the cursor under the term and pressing <enter>. Once all terms have been selected, bring them to your find screen by pressing "F" or the "F2" key.

DISPLAYING RESULTS ON SCREEN: Press the "F4" key, or choose "s" from the main menu.

Note: Only the last set of records on the "find screen" can be displayed, printed or downloaded. To display a record from a previous set, FIND the set number using the "#" key. (ex: FIND: #3)

To see all fields of all records

press <enter>

To see just a citation (author, title, publisher, call number, language) change "all" to "citn"

FIELDS: citn

Use the TAB key to reach the records field.

[TAB key]

To see specific records, list individual numbers separated by commas, or groups with a hyphen

RECORDS: 4,7,25-30 <enter>
RECORDS: 2-16,19-22 <enter>

PRINTING: Select PRINT from main menu or press "F6" key. Follow instructions above under DISPLAYING RESULTS ON SCREEN.

To stop printing press "Ctrl" and "Scroll/break" keys simultaneously.

DOWNLOADING RESULTS TO FLOPPY DISK: Select download from the main menu. Insert your own formatted floppy disk in Drive A. Follow instructions above under DISPLAYING RESULTS ON SCREEN.

QUITTING: From main menu, select QUIT.

Items of Interest

- **European Union Agriculture and Fisheries CD.**

The second edition of the European Union Agriculture and Fisheries CD (AGRI) has been published. This CD-ROM was jointly developed by Eurostat, the Office for Official Publications of the European Communities, and Data Service and Information GMBH, (DSI). Themes covered: Agricultural series: (includes agricultural products, agricultural prices and price indices, economic accounts for agriculture); Forestry series: (includes economic account for forestry); Fisheries series: (includes annual data on catches by species, annual data on catches by region, landings, and fishing fleet). The CD comes with the MAXDATA-CD retrieval software. The MAXDATA-CD user software allows direct access to individual databases or data series. It also offers a full-text search function of the time series descriptions, as well as the possibility of combining terms with Boolean operators. For ordering information and about the CD, please contact: DSI DATA SERVICE & INFORMATION, CD-ROM Department, P.O. Box 1127, D47476 Rheinberg, Germany. Tel: + +49 2843 3220; FAX: + +49 2843 3230.

- **Export-Import Bank of the United States (EXIMBANK) Expands Programs with Central and Eastern Europe.**

Eximbank will target Central and Eastern Europe as a key market to increase U.S. exports and jobs while providing the region's reforming democracies with American goods, technology, and investment capital to strengthen their free market economies. For more information on these programs, contact: The Export Import Bank of the United States, 811 Vermont Avenue, NW, Washington, DC 20571. Tel: (202) 566-4490; FAX: (202) 566-7524. (Source: U.S. Department of Commerce, Eastern Europe Business Information Center.)

- **Gateway Japan.**

Gateway Japan provides on-line information service and resource publications. Topics include: business, economics, politics and government documents, culture, history, education, Japan specialists and organizations in the Japan field. It is co-sponsored by the University of Maryland at College Park and the National Planning Association. For more information about Gateway Japan and other services, contact: National Planning Association, 1424 16th Street, NW, Suite 700, Washington, DC 20036. Tel: (202) 884-7646 ext7; FAX: (202) 265-4673; E-mail: gwjapan@hamlet.umd.edu

- **Getting USDA Economic and Statistical Information Electronically.**

The Economic Research Service (ERS), the National Agricultural Statistics Service (NASS), and the World Agricultural Outlook Board (WAOB), three agencies of the U.S. Department of Agriculture, provide data electronically in formats tailored to your needs and technologies, including modem, fax and data products on diskette and CD-ROM. Both data bases and current reports, such as crop estimates and economic forecasts, are offered, and much of the information is available without charge. Charges apply to data products on diskette or CD-ROM and certain electronic subscriptions.

Information over the Internet

The USDA economics and statistics system on the Internet is maintained by the Albert R. Mann Agricultural Library of Cornell University. There is no charge to use the system, which includes more than 140 agricultural data bases, primarily in spreadsheet (.WK1) format, and over 70 current reports. Current reports, mostly quarterly or monthly, are available within three hours of the scheduled release time. Reports are in text file format; if columns

See Items, page 8

are not aligned when viewed on your monitor, change to a nonproportional type font such as Courier.

Data are distributed through a Gopher server and anonymous file transfer protocol (FTP). For access to the system, use one of the following methods:

- » **Gopher:** Connect to the USDA Economics and Statistics System at: usda.mannlib.cornell.edu port 70
- » **Telnet:** Connect to usda.mannlib.cornell.edu
Log in as "usda" (no password needed) to reach the gopher
- » **FTP:** Connect to usda.mannlib.cornell.edu
Log in as "anonymous" with your ID name or e-mail address as the password. Change the directory with the command: `cd usda`

For help with Internet delivery call Oya Rieger at (607) 255-2199; E-mail her at oyrl@cornell.edu; or write in care of the Albert R. Mann Library, Cornell University, Ithaca, NY 14853-4301.

NASS, ERS, and WAOB reports are available immediately after release on the Computerized Information Delivery System (CIDS) described above.

(Source: Jim Horsfield, USDA, Economic Research Service)

● Marketing Trade Information from FAS Available on ALF.

The Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture now makes available many reports on ALF's FAS Subboard/Conference. See APPENDIX A: "Marketing Trade Information from FAS Available on ALF," compiled by Becky Thompson, Information Centers Branch, NAL. The Appendix describes various FAS reports (such as: FAS Country Market (Attache) reports, types of country reports, Mexico reports, food market reports, annual agricultural situation reports). ALF filename, file size, and description of file also are listed.

● Ocean Rate Bulletin.

The International Transportation Branch, Agricultural Marketing Service (AMS), USDA, introduced the periodical *Ocean Rate Bulletin*, which provides information on ocean freight rates for fruits shipped to Asia. The bulletin, produced every three weeks, tracks freight rates and carrier markets shares of fresh apples, oranges, and grapes shipped to Thailand, Singapore, the Philippines, Hong Kong, Vietnam and China. This service was implemented to give small and medium size shippers a better understanding of their transportation options, and to facilitate the export of U.S. fresh fruits throughout Asia. The Ocean Rate Bulletin is available at no cost. To request this free publication contact: Kate Healey at (202) 690-2325, or FAX: (202) 690-1340.

● Port of Copenhagen Offers Services to U.S. Exporters.

Port of Copenhagen officials have developed a new program that offers a variety of free services to American companies. This service was established to promote increased cargo traffic and to encourage investment from American companies. For more information about this service, U.S. companies can contact: Port of Copenhagen, U.S.A., 3707 Woodley Road, NW, Washington, DC 20016-5014. Tel: (202) 362-2233, FAX: (202) 362-4455. (Source: U.S. Department of Commerce).

● STAT-USA

Beginning June 15, 1995, STAT-USA will consolidate its Internet operations by shifting its collection of trade, economic, and business documents to the STAT-USA World Wide Web site: www.stat-usa.gov. The current STAT-USA gopher and file transfer protocol servers will be discontinued on that date.

Subscriptions to the STAT-USA World Wide Web information service are available for \$25.95. Federal Depository Libraries continue to qualify for no-charge access.

For more information contact STAT-USA at (202) 482-1986 or send questions to stat-usa@doc.gov.

Publications

Books/Directories

- *African Development Indicators 1994-95*. Washington, DC: The World Bank, 1995. 420pp. Cost \$24.95 + \$5.00 shipping and handling.

Coverage: The publication presents data on 53 African countries, most of which data cover the period 1980-1993. It provides data for more than 300 indicators of development, including social, financial, economic, agricultural, and environmental indicators, grouped in chapters by subject area.

Order from: World Bank, P.O. Box 7247-8619, Philadelphia, PA 19170-8619, tel: (202) 473-1155; FAX: (202) 676-0581.

- *City Source: English Telephone Directory/Japan*. Includes East Japan and West Japan city coverage. 1994. 1032pp. Cost: \$14.95 + tax + postage.

Order from: Kinokuniya Book Store, New York Store, 10 West 49th Street, New York, NY 10020. Tel: (212) 765-1461.

- *The Internet Directory*. Braun, Eric. New York, NY: Fawcett Columbine. 1994. 704pp. Cost: \$25.00

Coverage: Getting access to the Internet, finding resources on the Internet, and reaching other networks on the Internet.

Order from: Fawcett Columbine, 201 E. 50th Street, New York, NY 10022. Tel 800-726-0600 (Customer Service).

- *The Internet Yellow Pages*. Hahn, Harley and Stout, Rick. Berkeley, CA: Osborne McGraw-Hill. 1994. 447pp. Cost: \$27.95

Coverage: This directory shows you how to access thousands of free Internet resources from all over the world.

Order from: Osborne McGraw-Hill, 2600 Tenth Street, Berkeley, CA 94710. Tel: (510) 549-6600, 800-227-0900.

- *Mosaic for Dummies*. (Windows Edition). Angell,

David and Heslop, Brent. Foster City, CA: IDG Books Worldwide, Inc. 1995. 356pp. Cost: \$19.99

Coverage: How to master Mosaic's multimedia capabilities.

Order from: IDG Books, Division of International Data Groups, 155 Bovet Road, No.310, San Mateo, CA 94402. Tel: (415) 312-0621, 800-762-2974.

- *Using the Internet*. Special edition. Tolhurst, William A. et al. (With legal contribution by John R. Harris.) Indianapolis, IN: Que Corporation. 1994. 1188pp. Cost: \$39.95.

Coverage: How to get connected to the Internet; provides an index that covers all the services available; tips on quickly finding and using Internet resources.

Order from: Que Corporation, 201 W. 103rd St., Indianapolis, IN 46290. Tel: (317) 581-3500, 800-545-5914; FAX: (317) 581-4675.

Reports/Studies

- "Agricultural Trade: Five Countries' Foreign Market Development for High-Value Products." Washington, DC: General Government Division, U.S. General Accounting Office, December 1994. 25pp. Report No.: GAO/GGD 95-12. (See ordering information below.)

- "Information Superhighway: Issues Affecting Development." Washington, DC: Resources, Community, and Economic Development Division, U.S. General Accounting Office, September 1994. 76pp. Report No: GAO/RCED-94-285.

Order U.S. General Accounting Office publications from: U.S. General Accounting Office, P.O. Box 6015, Gaithersburg, MD 20877 or call (202) 512-6000; FAX: (301) 258-4066. (The first copy of each GAO report is free. Additional copies are \$2.00 each.)

- Practices and Performance of California's Organically Grown Crops. Klonsky, Karen and Tourte,

See Publications, page 10

Laura. Davis, CA: Department of Agricultural Economics, Cooperative Extension, University of California, Davis.

For cost and ordering information contact: Department of Agricultural Economics, Attn: Linda Fugitt, University of California, Davis, CA 95616. FAX: (916) 752-5614. Tel: (916) 752-9376 (questions).

Magazine

- *SEARCHER: The Magazine for Database Professionals*. Published 10 times per year. Publisher: Learned Information, Inc. Subscription cost: \$52.50 (U.S.); \$62.50 (Canada, Mexico); elsewhere £50.

Order from: Learned Information, Inc., 143 Old Marlton Pike, Medford, NJ 08055. Tel: (609) 654-6266; FAX: (609) 654-4309.

Bulletin/Newsletter

- *World Bank Policy Research Bulletin*. Published five times per year. Publisher: The World Bank, Research Advisory Staff. Subscription to the Bulletin is complimentary.

Coverage: The World Bank's policy and research output. It includes publications, research summaries, and updates of events in and outside the Bank.

Request from: Evelyn Alfaro, RM N9-017, The World Bank, 1818 H Street, NW, Washington, DC 20433 or FAX: (202) 477-0955.

- *The IDB*. Published ten times a year in English, Spanish, French and Portuguese. Publisher: Inter-American Development Bank (IDB). Subscription is free.

Coverage: Economic and social development trends in Latin America, the Caribbean and on the activities of IDB.

For a free subscription to the IDB, contact: Eric Froila, E 0105, Office of External Relations, 1300 New York Ave., NW., Washington, DC 20577. Tel: (202) 623-1753; FAX: (202) 623-1709

Articles of Interest

- "Things Are Changing in Europe." *AgExporter*, VII (2), February 1995. Washington, DC: Foreign Agricultural Service, U.S. Department of Agriculture. (See *AgExporter* ordering information below.)

Coverage: The entire February 1995 issue focuses on the European Union (EU) marketing and trade activities, including an overview of the new French market for U.S. consumer foods; charting the EU marketplace; guide to EU import requirements; how Austria must cope with EU membership; and more.

- "JAPAN Reflections on Niche Markets." *AgExporter*, VII (3), March 1995. Washington, DC: Foreign Agricultural Service, U.S. Department of Agriculture.

Coverage: The March 1995 issue focuses on marketing to Japan including such topics as: Japanese executive offers insights on imported produce; pizza topping helps U.S. sweet corn exports; microbreweries may boost hops sales to Japan; sales of U.S. fries to Japan still sizzling; U.S. suppliers serving Japan's family restaurants; quality is key to Japanese fruit, vegetable markets; Japanese demand for convenience foods rising; and Fact File: Fiscal 1994 Export Wrap-Up.

Order the *AgExporter* Magazine from: National Technical Information Service, Subscription Section, Springfield, VA 22161. Tel: (703) 487-4630. Price: \$34.00 domestic; \$42.00 foreign. (12 issues).

- "Export Financing: A Key Element of the National Export Strategy." In: *Business America*, 116(2):4-25.

Business America is published by the International Trade Administration, U.S. Department of Commerce, Washington, DC.

Order from: New Orders, Superintendent of Documents, P.O. Box 371954, Pittsburgh, PA 15250-7954. FAX: (202) 512-2233. Price: \$43.00 domestic; \$53.75 foreign. (12 issues).

Conferences/Meetings/Trade Fairs/Trade Shows

Trade Shows:

International Food and Beverage Shows and Sales Missions are sponsored by USDA's Foreign Agricultural Service. For additional information on the shows and sales missions listed below, please contact: USDA Trade Show Office, Ag Box 1052, Washington, DC 20250-1052. Tel: (202) 720-1182; FAX: (202) 690-4374; and/or contact listed under a specific trade show.

1995

- June 5-9** Costa Rica-Panama Sales Mission. San Jose, Costa Rica and Panama City, Panama. Contact: Willis Collie, USDA Trade Office, Tel: (202) 720-3623; FAX: (202) 690-4374.
- June 23-27** 1995 Taipei International Food Industry Show, Taipei World Trade Center Exhibition Hall, Taipei, Taiwan. Contact: The American Institute in Taiwan, Agricultural Trade Office, Taipei, Taiwan. Tel: 886-2-305-4883; FAX: 886-2-305-7073.
- September 3-6** Fine Food 95. Darling Harbour Exhibition Center, Sydney, Australia. Contact: U.S. Representative: Ms. Eileen Lavine, Information Service, 4733 Bethesda Ave., Suite 700, Bethesda, MD 20814. Tel: (301) 656-2942; FAX: (301) 656-3179, or Australian Exhibition Services, Illoura Plaza, 424 St. Kilda Road, Melbourne 3004, Australia. Tel: + + 613 867 4500; FAX: + + 613 867 7981, or James A. Truran, Agricultural Counselor, Embassy of the United States of America, Office of the Agriculture Counselor, PSC 277, APO AP 96549, Canberra, Australia. Tel: 61-6-270-5854; FAX: 61-6-273-1656.
- Best products: frozen fruit, frozen vegetables, frozen yogurt, health foods, bran-based cereals and breads, microwave products, Mexican food products, snack foods, potato chips, biscuits, and confectionery products, particularly those without chocolate.
- Major products prohibited entry into Australia: all meat and products containing meat, unless accompanied by an Australian import permit; all poultry unless cooked in a can and accompanied by an Australian import permit; and unpopped popcorn. (source: U.S. Agriculture Counselor).
- September 17-20** ABRAS'95, the Brazilian Supermarket and Food Show. Rio de Janeiro, Brazil. For additional information and an application form, contact: Alan D. Hrapsky, Office of Agricultural Affairs, U.S. Consulate General, Sao Paulo, Unit 3502, APO AA 34030. Tel: (011-55-11) 282-3528; FAX: (011-55-11) 883-7535.
- September 30-Oct 5** ANUGA'95, Food and Beverage Trade Show, Cologne, Germany. Best products: high-quality, attractively packaged foods, microwaveable convenience foods, health foods (natural and organic), ethnic foods and ingredients, edible nuts and seeds, snack foods, dried fruit, exotic fresh fruits, fish and shellfish specialties, and beverages (soft drinks and wine).

Other Trade Shows/Trade Fairs/Conferences/Meetings

- June 3-7** Institute of Food Technologists' Annual Meeting and Food Expo, Anaheim, California. Contact: Daniel Weber, Institute of Food Technologists, 221 N. LaSalle St., Chicago, IL 60601. Tel: (312) 782-8424.

See Meetings, page 12

Meetings, continued from page 11

- June 8-11** KRAKOFOOD, Second International Food, Drink, and Food Processing Exhibition, Cracow Expo Centre, Cracow, Poland. Contact: Tel: (36-1) 263-6077.
- June 9-23** VINEXPO, Bordeaux-Parc des Expositions, Bordeaux, France. Contact: VINEXPO, Bordeaux, France. Tel: (33) 56 56 00 22; FAX: (33) 56 79 35 58.
- June 10-14** National Grocers Association, Stouffer Mayflower Hotel, Washington, DC. Contact: National Grocers Association, Britt Jackman-Esen, 1825 Samuel Morse Drive, Reston, VA 22090-5317. Tel: (703) 437-5300.
- June 13-16** Rice Millers' Association Convention, San Antonio, TX. Contact: 4301 North Fairfax Drive, Suite 305, Arlington, VA 22203. Tel: (703) 351-8161.
- June 14-15** CEREALS'95, Shuttleworth, Biggleswade, England. Contact: Royal Agricultural Society of England, National Agricultural Centre, Stoneleigh Park, Warwickshire, U.K. CV8 2LZ. Tel: 44 203 696969; FAX: 44 203 696900.
- June 18-20** Dairy-Deli-Bake'95, San Jose Convention Center, San Jose, CA. Contact: International Dairy-Deli-Bakery Association, Madison, WI. Tel: (608) 238-7908.
- July 9-12** International Fancy Food Show, Jacob Javits Conventional Center, New York, NY. Contact: National Association for the Specialty Food Trade, John P. Roberts, 8 West 40th Street, 4th Fl., New York, NY 10018. Tel: 800-255-2502, or Eileen Munisteri, Tel: (203) 840-5606; FAX: (203) 840-9606.
- July 14-17** NNFA (National Nutritional Foods Association) 58th Annual Convention and Trade Show, Las Vegas Convention Center, Las Vegas, NV. Contact Matthew Dimond, 150 Paularino Ave., Suite 285, Costa Mesa, CA 90266. Tel: (714) 966-6632; FAX: (714) 641-7005.
- July 15-19** American Culinary Federation, Mariott Marquis Hotel, New York, NY. Contact: 10 San Bartola Road, St. Augustine, FL 32086. Tel: (407) 539-1459.
- July 20-22** AWMA (American Wholesale Marketers Association) Summer Convention and Candy Exposition, Minneapolis Convention Center, Minneapolis, MN. Contact: Exhibit Sales-Bonnie B. Trumbauer; Convention Information: Dorothea L. Russel; Tel: (202) 463-2151.
- July 22-24** National Food Distributors Association, New Orleans, LA. Contact: NFDA, 401 N. Michigan Avenue, Suite 2200, Chicago, IL 60611. Tel: (312) 644-6610.
- July 25-28** American Convention of Meat Processors and Suppliers Exhibition, San Antonio Convention Center, San Antonio, TX. Contact: 717-367-1168.
- July** Expo CONACCA (Food and Beverage, Fresh Produce), Mexico. For more information contact: USDA Trade Show Office, Tel: (202) 690-1182; FAX: (202) 690-4374
- July** International Food Products Salon, Caracas, Venezuela. For more information contact: USDA Trade Show Office, Tel: (202) 690-1182; FAX: (202) 690-4374.

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Meetings, continued from page 12

- August 3-5** Expo Sabor (Food and Beverage, Hotel, Restaurant, Institutional), Mexico City, Mexico. For more information contact: USDA Trade Show Office, Tel: (202) 690-1182; FAX: (202) 690-4374.
- August 20-25** 41st International Congress of Meat Science and Technology, San Antonio, TX. For more information, call 312-467-5520.
- September 9-12** FMI/NAWGA Supermarket Foodservice Conference, Seattle, WA. Contact: Food Marketing Institute, 800 Connecticut Avenue, NW, Suite 400, Washington, DC 20006. Tel: (202) 452-8444.
- September 12-14** Food Ingredients South America 1995, Sao Paulo, Brazil. Contact: T&G Food Ingredients Services, Inc., 4220 Commercial Way, Glenview, IL 60025. Tel: (708) 635-9960; FAX: (708) 635-6801.
- September 12-15** INTERFOOD, Gothenburg-Swedish Exhibition Center, Gothenburg, Sweden. (Hotel, catering and restaurant industries). Contact: Svenska Massan, P.O. Box 5222, 40224 Gothenburg. Tel: 46 31 109000; FAX: 46 31 160330.
- September 15-18** Natural Products Expo East "95", Baltimore, MD. Contact: Holly McGee, Tel: (303) 939-8440; FAX: (303) 939-8608.
- September 16-19** FMI/NAWGA Supermarket Foodservice Conference, Nikko Hotel, Atlanta, GA. Contact: Food Marketing Institute, 800 Connecticut Avenue, NW, Suite 400, Washington, DC 20006. Tel: (202) 452-8444.
- September 20-22** SEA FARE INTERNATIONAL'95, Long Beach Convention Center, Long Beach, CA. Contact: Sea Fare Expositions, Inc., 850 N.W. 45th Street, Seattle, WA 98107. Tel: (310) 436-3661.
- September 21-24** International Meat Industry Convention and Expo, Chicago, IL. Contact Maria Mulbery, 3918 Prosperity Avenue, Suite 102, Fairfax, VA 22301. Tel: (703) 841-2400.
- September 21-24** Food and Hotel Malaysia, Kuala Lumpur, Malaysia. (Food and Beverage, Hotel, Restaurant Industry, and Equipment). Contact: USDA Trade Show Office, Tel: (202) 690-1182; FAX: (202) 690-4374.

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